Travel dataset ; Guide to India’s must visit places

Insights ;

1. Total tourist places

This text card at the top represents the total number of tourist places mentioned in the dataset, i.e. 323.

1. Significance wise distribution

The multi row text card at the left represents the distribution of data according to their significance. It is helpful if you need to find any places with a specific significance. For example, if you need to find the religious places in the country, you can easily click on the ‘religious’ text which will give you the 74 religious places in India, which will be visible on the map as a reference. Similarly, you can search for the other places according to your taste.

1. Zone wise distribution

The funnel chart in the centre of the dashboard specifies the distribution of data according to the geographical zones. We can see that maximum of the tourist places are located in the southern region(98 out of 323, i.e. around 1/3rd ) , followed by the northern , eastern , and western regions of the country.

1. Nearby Airports

The donut chart at the ton suggests whether the airport is within 50 km radius from the tourist place or not. It affects the ease in travelling , and could be helpful in cutting the costs while travelling. We can observe that around 70 % of the places are nearby the airports. This allows the tourists to visit the nearby places easily.

1. DSLR photography

While planning to travel , it is important for most of the people to capture the memories while visiting such beautiful places. Hence, the donut chart at the top right denotes the number of places where DSLR photography is allowed , which is helpful for the content creators. We can see that about 81.8 % of the places allow photography , while the rest do not.

1. Number of visitors V/s visiting time

The ribbon chart at the center represents the relation between the number of visitors and the visiting time of the destinations. We can observe that the places which are open all day attract more visitors rather than the places open only in the morning or evening. This is obvious result as the places which are open all day allows the tourists to visit them according to their personal time schedule.

Use case ; this can be helpful for someone planning to open a business at tourist places. They can focus on the destinations which are open all day, in order to gain maximum profit.

1. Top 10 places to visit in India

This column chart at the bottom left is self explanatory. It represents the top 10 most visited and reviewed places in India. We can see that the buddh international circuit is the most well reviewed place in the country so far.

1. Entrance fee V/s Google review rating

The scatter plot at the bottom gives us a relation between entrance fees for visiting the places and the google review ratings.We can say from the plot that the places with low entrance fees were preferred by most of the people and hence, have received more reviews and ratings. On the other hand we can see that the entrance fees for almost all the places are very low, most of them being nil. It suggests the affordability for travelling in India.

1. Must visit places in India by State

The map shows us the geographical location of the states having the must visit tourist places across the country. The bubbles denote the popularity of the places, the big reddishbrown bubbles denoting the most number of reviews given to the places according the states. If we apply the religious or other filters, we would also get the location of such places accordingly. For example, southern states seem to have more temples and religious places compared to others. For the scenic nature destinations , the northern states are popular.